MODA MALL ANNOUNCES FINAL WINNERS OF
'LIGHT UP THE SEASON' PROMOTION

Final lucky MODA Mall shoppers win gift vouchers worth BD500, a luxury hotel stay and grand prize of a stunning BMW M4 Coupè

Manama, Bahrain, 2 February 2016: MODA Mall, the shopping and dining experience for every special occasion, has wrapped up its **'Light up the Season'** Shop-and-Win promotion announcing Abdulkader Saeed as the grand prize winner of the stunning BMW M4 Coupè.

Adding to the first three winners of MODA Mall weekly draws, Mahmoud Ahmed and Emad Al Marzooq each won a BD500 MODA Mall shopping voucher to be spent at over 150 fashionable megabrands. The sixth lucky winner, Mrs. Tamam Al Gosaibi, received a two-night's stay at a 5-star hotel along with two vouchers for a relaxing spa treatment.

Winner of the BMW M4 Coupè, Abdulkader Saeed from Bahrain expressed his excitement on hearing the news and said, "I really wasn't expecting to win! The call came as an amazing surprise and I was very excited to receive the prize. We're regular shoppers at MODA Mall as my wife and daughters always purchase their jewellery from its luxury outlets. I wouldn't have won if it weren't for them, so I'm very glad to gift this brand new BMW M4 to one of my daughters."

The festive Shop-and-Win promotion under the name 'Light up the Season' ran over a period of two months. Brand conscious shoppers at MODA Mall experienced an exciting opportunity to enter the weekly draws and win one of the seven amazing prizes for every BD50 spent at the mall. All draws took place under the supervision of Ministry of Commerce and Industry representative.

MODA Mall is home to a wide range of elite brand name boutiques, a number of which were previously unavailable in the Kingdom of Bahrain. It houses the largest luxury brand portfolio of international designers, with over 80 fashion labels on offer. The mall also has the largest fine jewellery portfolio available anywhere in the Kingdom, with over 50 brands on offer.

MODA MALL's operational timings are Sunday – Saturday, 10 am – 10 pm. For more information, please visit modabahrain.com or follow our social media accounts: **modamallbahrain** on Facebook and **moda_mall** on Instagram & Twitter.

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About MODA Mall

MODA Mall, located in the Bahrain World Trade Center (BWTC), offers accessible exclusivity, and is a shopping and dining experience for every occasion, housing the largest luxury brand portfolio in the Kingdom of Bahrain under one well-styled roof.

Complementing the retail offering, MODA Mall has a range of dining options from fine dining to quick bites. In addition the mall offers amenities such as a fitness centre, beauty salon, banks, convenience store and a business centre aimed at providing shoppers with a unique experience and one to rival those of top international fashion capitals such as London, Milan and Paris.

MODA Mall's elegant atmosphere, world-class architecture, cool marble interior, glass domes and wide corridors make shopping and dining a pleasurable experience. Spanning approximately 16,500 square meters, the mall offers plentiful parking with 1,700 spaces available to MODA Mall and BWTC customers.

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